



AGREEMENT MADE BETWEEN

KDKA-TV

CONTRACT NO. REV.

1201-56250-1

DATE PRINTED 08/16/12

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

		AI	10	PAGE 1
146318	AGENCY (OR SERVICE)	ACTING AS AGENT FOR 2568	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	STRATEGIC MEDIA	PLACEMENT	ROTHFUS FOR CONGRESS	Cancellation Notice
AND	7669 Stagers Loo	р	1341 Old Freedom Rd Ste 202	Required
ADDRESS	Delaware USA	ОН 43015-7010	Cranberry PA 16066-5010 USA	Announcement 28 days prior notice
CONTACT	WHITNEY EVERSOLE		PRODUCTPA CD12 KEITH ROTHFUS WK 11/5	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO. 2554	PRODUCT 1310	1
NATIONAL SALESPERSON				1
BROADCAS	T SCHEDULE STARTING	11/05/12 AND ENDING 11/0	6/12 NO. WEEKS: 1	1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

DAYS	PWK.	FROM							
		FHOM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
AT STATION. ALL RAT	ES ARE	PRE-EMPTIBI	.E. PAID FOR I	BY ROTHFUS	FOR CONGRESS. MARK	INVOICE PAID, PROOF OF PERFORMANC	E AND PUT	IN PUBLIC FILE.	
M-T SEP	1	05:00A	05:58A	30s	11/05/12-11/06/12	THIS MORNING 5-6AM	1	250.00	250.00
11000 SEP	2	05:58A	07:00A	30s	11/05/12-11/06/12	THIS MORNING 6-7AM	2	400.00	800.00
11000 SEP	2	07:00A	09:00A	30s	11/05/12-11/06/12	THE EARLY SHOW	2	300.00	600.00
M-T SEP	1	10:58A	11:58A	30s	11/05/12-11/06/12	PRICE IS RIGHT	1	400.00	400.00
M-T SEP	1	11:58A	12:30P	30s	11/05/12-11/06/12	NOON NEWS	1	425.00	425.00
M SEP	1	04:30P	05:00P	30s	11/05/12-11/05/12	430-5PM NEWS	1	525.00	525.00
M SEP	1	05:30P	06:00P	30s	11/05/12-11/05/12	530-6PM NEWS	1	675.00	675.00
M SEP	1	05:58P	06:30P	30s	11/05/12-11/05/12	M-F 6PM NEWS	1	725.00	725.00
M SEP	1	06:30P	07:00P	30s	11/05/12-11/05/12	M-F 630PM NEWS	1	725.00	725.00
M SEP	1	11:00P	11:35P	30s	11/05/12-11/05/12	11PM NEWS	1	1100.00	1100.00
	SEP 11000 SEP 11000 SEP M-T SEP M-T SEP M SEP M SEP M SEP M SEP	SEP 11000 2 SEP 2 11000 2 SEP 1 M-T SEP 1 M-T SEP 1 M 1 SEP 1 M 1 SEP 1 M 1 SEP 1	SEP 2 05:58A 11000 2 07:00A SEP 1 10:58A M-T SEP 1 11:58A M SEP 1 04:30P M SEP 1 05:30P M SEP 1 06:30P M SEP 1 10:30P M SEP 1 10:30P	SEP 2 05:58A 07:00A 11000 2 07:00A 09:00A M-T 1 10:58A 11:58A M-T 1 11:58A 12:30P M 1 04:30P 05:00P M 1 05:30P 06:00P M 1 05:58P 06:30P M 1 06:30P 07:00P M 1 1:35P	SEP 2 05:58A 07:00A 30S 11000 2 07:00A 09:00A 30S M-T SEP 1 10:58A 11:58A 30S M-T SEP 1 11:58A 12:30P 30S M SEP 1 04:30P 05:00P 30S M SEP 1 05:30P 06:00P 30S M SEP 1 06:30P 07:00P 30S M SEP 1 06:30P 07:00P 30S M SEP 1 11:00P 11:35P 30S	SEP 11000 2 05:58A 07:00A 30S 11/05/12-11/06/12 11000 2 07:00A 09:00A 30S 11/05/12-11/06/12 M-T SEP 1 10:58A 11:58A 30S 11/05/12-11/06/12 M-T SEP 1 11:58A 12:30P 30S 11/05/12-11/06/12 M SEP 1 04:30P 05:00P 30S 11/05/12-11/05/12 M SEP 1 05:30P 06:00P 30S 11/05/12-11/05/12 M SEP 1 05:58P 06:30P 30S 11/05/12-11/05/12 M SEP 1 06:30P 30S 11/05/12-11/05/12 M SEP 1 06:30P 30S 11/05/12-11/05/12	SEP 11000 2 05:58A 07:00A 30S 11/05/12-11/06/12 THIS MORNING 6-7AM SEP 11000 2 07:00A 09:00A 30S 11/05/12-11/06/12 THE EARLY SHOW SEP 1 10:58A 11:58A 30S 11/05/12-11/06/12 PRICE IS RIGHT M-T SEP 1 11:58A 12:30P 30S 11/05/12-11/06/12 NOON NEWS SEP 1 04:30P 05:00P 30S 11/05/12-11/05/12 430-5PM NEWS M SEP 1 05:30P 06:00P 30S 11/05/12-11/05/12 530-6PM NEWS SEP N SEP 1 05:58P 06:30P 30S 11/05/12-11/05/12 M-F 6PM NEWS M SEP N SEP 1 06:30P 07:00P 30S 11/05/12-11/05/12 M-F 630PM NEWS M SEP N SEP 1 1:35P 30S 11/05/12-11/05/12 M-F 630PM NEWS	SEP 11000 2 05:58A 07:00A 30S 11/05/12-11/06/12 THIS MORNING 6-7AM 2 11000 2 07:00A 09:00A 30S 11/05/12-11/06/12 THE EARLY SHOW 2 M-T SEP 1 10:58A 11:58A 30S 11/05/12-11/06/12 PRICE IS RIGHT 1 M-T SEP 1 11:58A 12:30P 30S 11/05/12-11/06/12 NOON NEWS 1 MSEP 1 04:30P 05:00P 30S 11/05/12-11/05/12 430-5PM NEWS 1 M SEP 1 05:30P 06:00P 30S 11/05/12-11/05/12 530-6PM NEWS 1 M SEP 1 05:58P 06:30P 30S 11/05/12-11/05/12 M-F 6PM NEWS 1 M SEP 1 06:30P 07:00P 30S 11/05/12-11/05/12 M-F 630PM NEWS 1 M SEP 1 06:30P 07:00P 30S 11/05/12-11/05/12 M-F 630PM NEWS 1	SEP 2 05:58A 07:00A 30S 11/05/12-11/06/12 THIS MORNING 6-7AM 2 400.00 11000 2 07:00A 09:00A 30S 11/05/12-11/06/12 THE EARLY SHOW 2 300.00 M-T SEP 1 10:58A 11:58A 30S 11/05/12-11/06/12 PRICE IS RIGHT 1 400.00 M-T SEP 1 11:58A 12:30P 30S 11/05/12-11/06/12 NOON NEWS 1 425.00 M-T SEP 1 04:30P 05:00P 30S 11/05/12-11/05/12 430-5PM NEWS 1 525.00 M SEP 1 05:30P 06:00P 30S 11/05/12-11/05/12 530-6PM NEWS 1 675.00 M SEP 1 05:58P 06:30P 30S 11/05/12-11/05/12 M-F 6PM NEWS 1 725.00 M SEP 1 06:30P 07:00P 30S 11/05/12-11/05/12 M-F 630PM NEWS 1 725.00 M SEP 1 1:00P 11:35P 30S 11/05/12-11/05/12 11PM NEWS 1 100.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





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AND ADDRESS CONTACT	Delaware USA WHITNEY EVERSOLE	ОН 43015-7010	Cranberry PA 16066-5010 USA PRODUCTPA CD12 KEITH ROTHFUS WK 11/5	Announcement 28 days prior notice
LOCAL SALESPERSON NATIONAL		AGENCY EST. NO. 2554	PRODUCT 1310 CODE	
BROADCAS*		11/05/12 AND ENDING 11/0	6/12 NO. WEEKS: 1	-

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		SPOTS	TIME				_	TOTAL			
M	[DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1
11	M		1	11:35P	12:37A	30s	11/05/12-11/05/12	11:35P-12:37A - LETTERMAN	1	300.00	200.0
MIN	SEP						11/03/12 11/03/12	11.331 12.37A - DETTERMAN		300.00	300.00
12	M		1	10:00P	11:00P	30s	11/05/12-11/05/12	HADATT DIES A		2500 00	
MIN	SEP		1	10,001	11.002	303	11/03/12-11/05/12	HAWAII FIVE-O	1	3500.00	3500.00
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